

# INVOICE



**KUCW**  
**2175 West 1700 South**  
**Salt Lake City, UT 84104**  
**Main: (801) 975-4444**  
**Billing: (801) 270-2312**

Invoice #	Invoice Date	Invoice Month	Invoice Period
68390-1	11/04/12	November 2012	10/29/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
KUCW	Office Accounts	Salt Lake City	Local

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Send Payment To:

**KUCW**  
**Newport Television LLC: DBA KUCW**  
**4653 Collection Center Drive**  
**Chicago, IL 60693-0465**

Advertiser	Product	Estimate Number
Matheson for Congress 201	ESTIMATE 12917	12917

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	68390	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	10/30/12	M-F 6p-630p	6p-630p	-T-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW Tu 10/30/12 6:26 PM M-F 6p-630p 6p-630p :30 MATT57H \$300.00 NM									
2	10/31/12	10/31/12	M-F 630p-7p	630p-7p	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUCW W 10/31/12 6:55 PM M-F 630p-7p 630p-7p :30 MATT58H \$450.00 NM									
<b>Total Spots</b>							<b>2</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$750.00</b>
<u>Agency Commission</u>	<b>\$112.50</b>
<u>Net Amount Due</u>	<b>\$637.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.